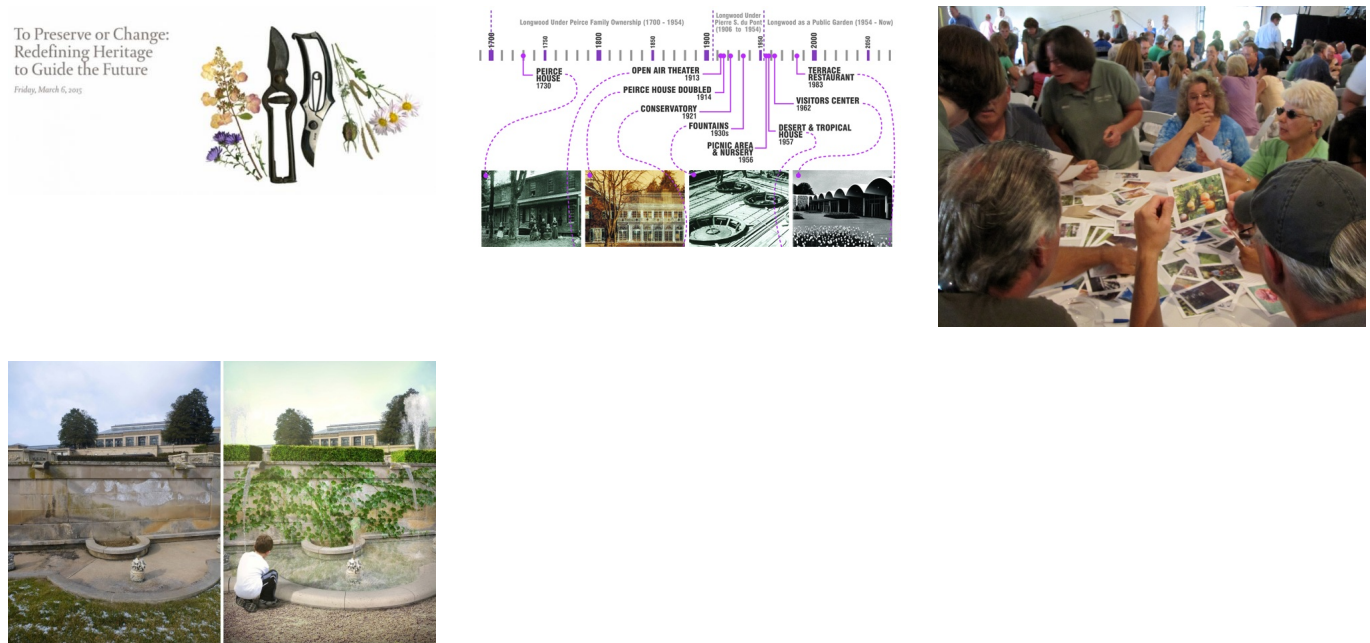


# WEST 8 TO SPEAK AT THE LONGWOOD GRADUATE PROGRAM SYMPOSIUM

11-02-2015



The 2015 Longwood Graduate Program Symposium, To Preserve or Change: Redefining Heritage to Guide the Future, will explore revisiting a public garden or related institution's heritage and planning for the future.

The full day symposium, which takes place on the **6th of March** will include presentations from a number of reputable speakers. Who will address issues such as whether it is appropriate to maintain values set forth by previous generations, or reinterpret them to remain relevant?

**West 8's** Project Manager and Senior Landscape Architect, Claire Agre will be discussing Heritage in a Meaningful Way with panel members Mr. Paul Redman, Executive Director, Longwood Gardens and Ms. Susan Sellers, Head of Design, Metropolitan Museum of Art and Partner, 2x4 . The discussion will be moderated by Ms. Marnie Conley, Director of Marketing and Communications at Longwood Gardens. The panelist will investigate public messaging with regards to large restoration and revitalization efforts. Such as the extensive **master planning** work West 8 has undertaken at **Longwood Gardens**.

The Symposium will be held in the Ballroom at Longwood Gardens in Kennett Square, Philadelphia. Registration is \$85.00 or \$55 for students. It is also possible to attend online via a free streaming webinar.

For more information visit the [Symposium website](#) to register [online](#).

more information: