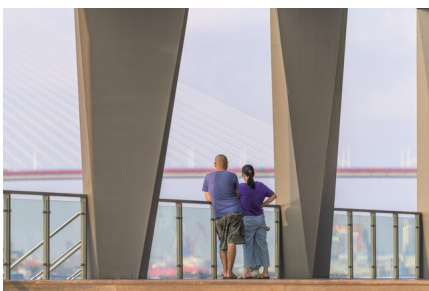
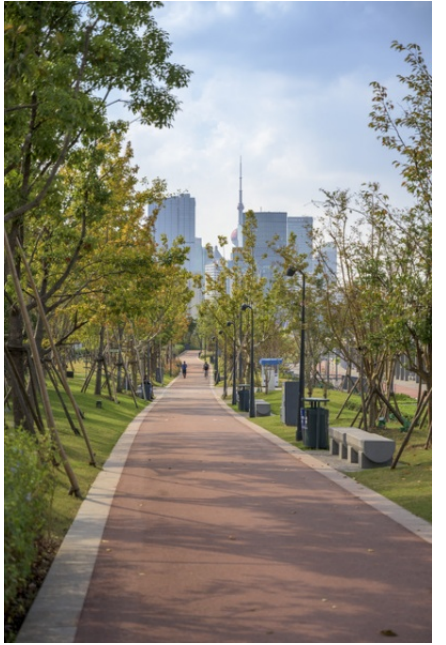
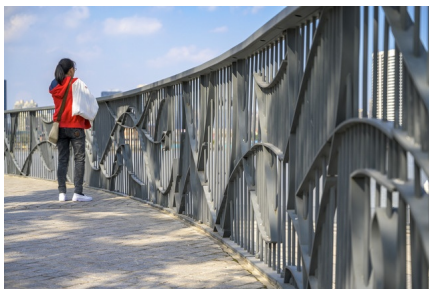
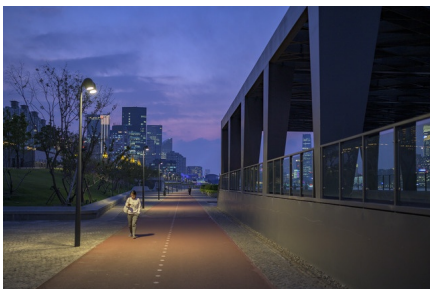
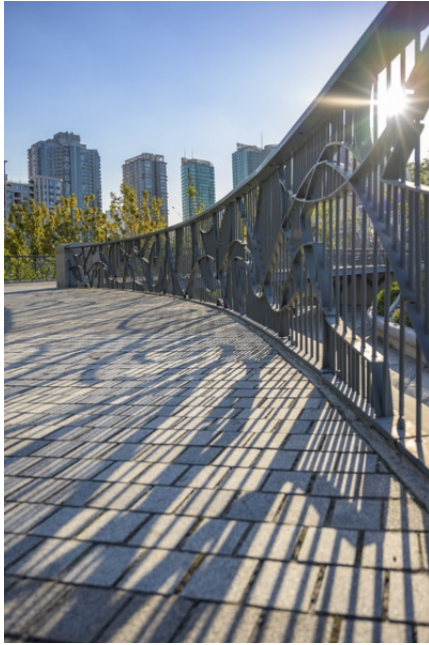


XINHUA WATERFRONT PARK

2016-2018, Huangpu East Bund, Shanghai, China









Xinhua Waterfront Park is a subproject of Huangpu Waterfront Revitalization Masterplan begun by the Shanghai Municipal Government. It is also a key development of the Shanghai Shenjiang Liang'an Development Construction Investment Group. Under one of the five riverside themes of the masterplan, Xinhua Waterfront Park is situated in the cultural corridor section with the total area of 17 ha. It is east of historic Minsheng Port at the Huangpu River and west of the waterfront shipyard, connecting important city streets like Minsheng Road, Taolin Road, Yuanshen Road and Fushan Road. It is one of the key projects of Pujiang Cultural Highlands, anticipated to maximize the cultural and leisure experience for users.

Based on the approach: 'simple yet beautiful, relaxed and romantic', West 8 introduces four new major city squares in this 16 kilometer waterfront: Minsheng Cultural Square in the ferry terminal area; Harbour Square at the entrance of a yacht harbor with historic industrial architecture; Baizi Square (Hundred-Sons Square) with a alcove-form seating element intergrated with a retaining wall; and the Xinhua Square which connects Pudong's most important business area Dongfang Road, functioning as a key node.

West 8's design for Xinhua Waterfront Park will turn the east coast of Huangpu River to a integrated waterfront corridor with new city squares and waterfront public green space, complete with cycling tracks connecting to the city center.

[Here](#) is a link to the WeChat account of official announcement online (only in Chinese).

client

Shanghai Huangpu River Banks Development Construction Investment (Holdings) Co., Ltd. 上海黄浦江两岸开发投资(集团)有限公司

partners

Public Green Area: Tongji Architectural Design (Group) Co., Ltd. 同济大学(集团)有限公司; Dock Area: Shanghai China Communications Water Transportation Design & Research Co., Ltd. 上海中水设计研究院有限公司

consultants

Flood Wall Design: Shanghai Municipal Engineering Design Institute (Group) Co., Ltd. 上海市市政工程设计研究总院有限公司; Smart City Facilities: Shanghai International Technology & Trade United Co., Ltd. 上海国际贸易技术联合有限公司

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